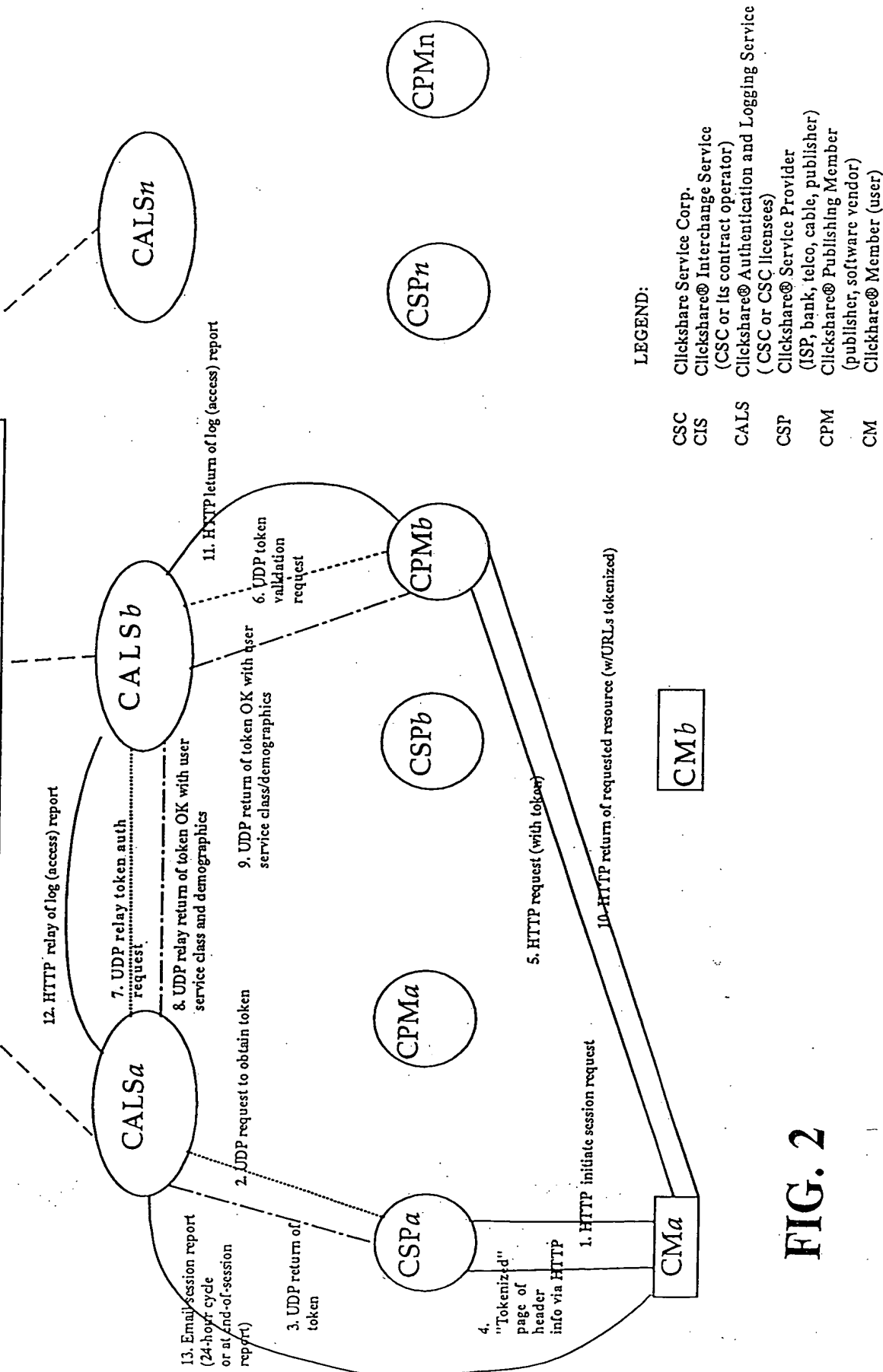


FIG. 1

# Service Model for Multiple Authentication/Logging licensees (brands)

**Clickshare® Interchange Service (CIS)**

- Maintains, distributes CALS master databases
- Enforces interoperability, contracts
- Guarantees payments systemwide
- Collects interchange fees (offline)



## LEGEND:

- CSC Clickshare Service Corp.
- CIS Clickshare® Interchange Service (CSC or its contract operator)
- CALS Clickshare® Authentication and Logging Service (CSC or CSC licensees)
- CSP Clickshare® Service Provider (ISP, bank, telco, cable, publisher)
- CPM Clickshare® Publishing Member (publisher, software vendor)
- CM Clickshare® Member (user)

**FIG. 2**